



2015 Sponsorship Information

Thank you for your interest in the 19th Annual PumpkinFest in Franklin, North Carolina. The Town of Franklin is pleased to host this annual, family-friendly autumn event.

PumpkinFest will be held October 24, 2015 from 9:00am to 4:00pm.

This is a rain or shine event.

The 2014 edition of PumpkinFest drew approximately 7,500 people to Historic Downtown Franklin. This event has been hailed as the premiere Autumn event in the mountains of western North Carolina.

ABOUT THIS APPLICATION:

THIS IS AN APPLICATION AND **NOT A CONTRACT**. COMPLETING THIS APPLICATION DOES NOT MEAN AUTOMATIC ACCEPTANCE AS A SPONSOR OF THE 19th ANNUAL PUMPKINFEST IN FRANKLIN, NORTH CAROLINA. THE TOWN OF FRANKLIN RESERVES THE RIGHT TO DECIDE WHICH APPLICATIONS TO ACCEPT.

BY SUBMITTING THIS APPLICATION YOU ACKNOWLEDGE YOU HAVE READ THE GUIDELINES, AND THIS APPLICATION IS CONSENT TO ABIDE BY THESE GUIDELINES.

19th Annual
PUMPKINFEST
Historic Franklin, NC
October 24, 2015

SPONSOR GUIDELINES:

Deadline for Sponsorship Applications is June 01, 2015.

PumpkinFest is a family-friendly event that draws thousands of visitors each year to Historic Downtown Franklin, North Carolina. Your consideration of a sponsorship of our event is greatly appreciated.

In order to maintain the integrity of the event we have placed the following restrictions on those seeking to sponsor our event.

- No Alcohol
- No Candidates for political office or representatives of political causes or parties
- If serving food or beverages you must meet all Macon County Public Health requirements and follow their guidelines
- If providing an activity that could cause bodily injury - Proof of insurance may be required

ACCEPTANCE:

You will be notified in writing within 10 days of receipt of your application on whether your company has been accepted as a sponsor.

If a logo or other information is required, you will be notified at this time.

TERMS:

Upon notification of acceptance as a sponsor, all associated fees are due within 10 days.

Once fees are received, appropriate action will be taken to implement your sponsorship.

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Sponsorship Levels:

Platinum Co-Sponsorship with The Town of Franklin

- Stage Banner as co-sponsor of PumpkinFest.
- Primary position of all paid trade, radio and print advertising, press releases, event signage, website and public service announcements.
- Prominent mentions during emcee breaks and intros at all events.
- Preferred vendor space - Must provide a free child's activity
- The largest appearance in all event brochures, posters, flyers and event website with linking.
- **INVESTMENT: \$5,000.00**

Gold Sponsor

- Full inclusion in the secondary position of all paid trade, radio, print advertising and promotional pieces, press releases and public service announcements.
- Prominent mentions during emcee breaks and intros at all events.
- The second largest appearance in all event brochures, posters, flyers and event website with linking.
- Vendor space - Must provide a free child's activity
- **INVESTMENT: \$2,500.00**

Silver Sponsor

- Full inclusion in all paid trade, radio, print advertising and promotional pieces and press releases.
- Prominent mentions during emcee breaks and intros at all events.
- Appearance in all event brochures, posters, flyers and event website.
- **INVESTMENT: \$1,000.00**

Bronze Sponsor

- Full inclusion in all paid trade, radio, print advertising.
- Mention in all event brochures, posters, flyers and event website.
- **INVESTMENT: \$500.00**

For questions or additional information contact the Town of Franklin at 828-524-3161.

www.PumpkinFestFranklin.com

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Historic Franklin, NC
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2015 PUMPKINFEST
SPONSORSHIP APPLICATION

Mail application to:
Town of Franklin, PO Box 1479, Franklin, NC 28744-1479
*** (online registration not available) ***

Please print legibly:

Sponsor Name _____

Applicant's Name _____

Email Address _____

Best Phone Number () _____ Best Time To Call _____

Mailing Address _____

City _____ State _____ Zip _____

Sponsorship Level: (check one)

- 1. Platinum Co-Sponsor - \$5,000.00 _____
- 2. Gold Sponsor - \$2,500.00 _____
- 3. Silver Sponsor - \$1,000.00 _____
- 4. Bronze Sponsor - \$500.00 _____

Is Power needed for vendor booth ?

Platinum Co-Sponsor & Gold Sponsor Levels Only (circle one) YES NO

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FOR OFFICE USE ONLY

Amount Paid \$ _____ *Sponsorship Level* _____

Date Received _____